

# Empower, engage, and elevate with BerryDunn's coaching services

Introducing the Coaching with CARE model



At BerryDunn, we believe in the transformative power of coaching. That's why we've developed the CARE Model—our coaching framework designed to enhance the personal and professional growth of your leaders and their teams. Whether you're seeking to refine coaching skills or enhance leadership capabilities, our CARE Model provides the essential structure for success.

### What is the CARE Model?

The CARE Model is a comprehensive, research-backed approach to coaching that integrates the following eight core coaching skills to empower and elevate coachees.



#### Communication

Powerful questioning and active listening skills are essential for establishing trust and understanding.



#### **Accountability**

Goal setting and progress tracking help define meaningful objectives and monitor progress.



#### **Recognition and support**

Positive feedback and support motivate and guide coachees through their coaching journey.



#### **Emotional intelligence**

Engaging in self-awareness and emotion regulation enables our coaches to connect and resonate with coachees deeply.

## Why Choose BerryDunn's Coaching Services?

The CARE Model is a comprehensive, research-backed approach to coaching that integrates the following eight core coaching skills to empower and elevate coachees.



**Tailored coaching.** Our expert coaches use the CARE model to tailor their approach, meeting the unique needs of your leaders.

**Empowerment through education.** We offer comprehensive training on how to implement the CARE model, helping ensure your leaders can effectively coach and inspire their teams.

**Sustainable growth.** Through coaching and training services, we equip your leaders with skills to foster a continuous learning environment, driving sustainable growth within your organization.



With offices and employees located in 40+ states— wherever you are based, we look forward to working together.

berrydunn.com

For more information, visit berrydunn.com/Medicaid or contact Ben Uhrich at ben.uhrich@berrydunn.com.